

ST. JOSEPH'S
COLLEGE, MOOLAMATTOM
ARAKULAM P.O- 685591, IDUKKI, KERALA



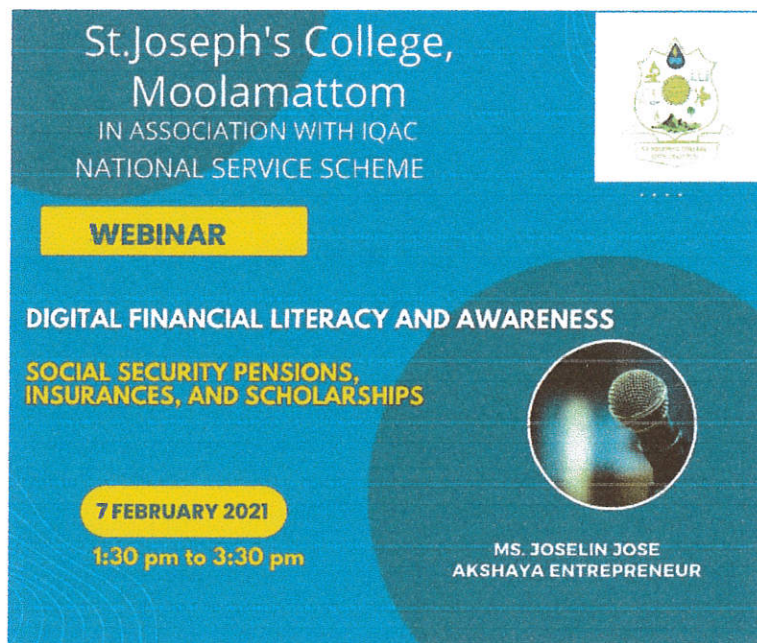
2.3.1 Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences and teachers use ICT-enabled tools including online resources for effective teaching and learning process

Digital Literacy



Digital Financial Literacy and Awareness on Social Security Pensions, Insurances, and Scholarships

- Ms. Joselin Jose, Akshaya Entrepreneur



Digital Financial Literacy and Awareness Programme

Date: 7th February 2021

Duration: 1:30 pm to 3:30 pm

Venue: Online Session

Conducted by: National Service Scheme (NSS) Unit of the College

Resource Person: Ms. Joselin Jose, Akshaya Entrepreneur

Context: During the COVID-19 pandemic, an unprecedented reliance on digital platforms for financial transactions has been necessitated due to lockdowns and the imperative need for social distancing. Recognizing this critical need, the National Service Scheme Unit of the College organized a two-hour online session aimed at enhancing the digital financial literacy of its volunteers.

Objectives of the Session:

- To educate NSS volunteers on various digital financial tools and platforms.
- To raise awareness about social security benefits, insurances, and scholarships.

- To empower students to disseminate this knowledge within their households and neighborhoods.

Session Outline: Ms. Joselin Jose, an experienced Akshaya Entrepreneur, conducted the session. The primary focus areas of the session were:

1. Introduction to Digital Financial Literacy:

- Importance of digital financial literacy during the COVID-19 pandemic.
- The shift to digital platforms as a necessity during lockdowns.

2. Digital Payment Applications:

- Detailed walkthroughs of digital payment applications like Gpay and Paytm.
- Demonstrations on using banking applications such as YoNo and LIC apps for financial transactions.

3. Online Booking and Shopping:

- Guidance on booking railway, bus, and flight tickets online.
- Instructions on using online shopping apps and executing utility payments through KSEB and water authority portals.

4. Social Security Pensions, Insurances, and Scholarships:

- Information on social security pensions available in Kerala.
- Insight into various insurances and scholarships suitable for students and the elderly.

Significance of the Program:

In the wake of the COVID-19 crisis, the shift to digital financial services has become essential. The session conducted by Ms. Joselin Jose was a pivotal step in equipping students with the necessary knowledge and confidence to navigate digital financial tools. This training is particularly significant as:

- **Promotes Self-Sufficiency:** By understanding how to manage financial transactions digitally, individuals can carry out necessary payments and bookings without reliance on physical interactions, which is crucial during a pandemic.
- **Enhances Safety:** Digital literacy contributes to minimizing the physical exchange of cash, thus reducing the risk of virus transmission.

- Facilitates Access to Financial Aid: Knowledge of scholarships and insurances helps students and families to access financial support in a timely manner, which is especially important during economic uncertainties caused by lockdowns.

Outcomes of the Session:

- Empowerment of Volunteers: NSS volunteers were empowered with the ability to not only manage their finances digitally but also assist their peers and family members in doing so.
- Knowledge Dissemination: Volunteers are now equipped to spread awareness on digital literacy and social security schemes in their communities.
- Community Resilience: The session contributed to building community resilience by enabling households to access and manage financial resources remotely.
- Support for Vulnerable Groups: The elderly and other vulnerable groups who are recipients of social security pensions were provided with vital information on how to access their benefits without the need to venture outside, thereby maintaining their health and safety.

Conclusion:

The online session on Digital Financial Literacy and Awareness was a timely initiative that has helped in fostering a digitally literate community capable of navigating the challenges posed by the COVID-19 lockdown. The informative content delivered by Ms. Joselin Jose has laid a foundation for ongoing education and application of digital financial tools, which will continue to serve the society well beyond the immediate crisis.

Mason
Principal
St. Joseph's College
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Coordinator *P*
PRINCE J. MATHEW



Workshop on Stock Marketing and Trading using ICT Tools

With the vision of instilling entrepreneurial skills in students, IQAC of this college organized a workshop on 'Stock Marketing and Trading' on 13 July 2023 in the Conference Hall. Mr. Jimmy Augustin, Managing Director, Geojit, Thodupuzha led the workshop and students desirous of earning while learning interacted with the resource person and clarified their queries.



Mr. Jimmy Augustine interacts with students